MISS RODEO SOUTH DAKOTA, INC.

OFFICIAL PAGEANT RULE BOOK

Reviewed December 31, 2025

Official Affiliate of
Miss Rodeo America, Inc.

Pageant Dates: July 9-11, 2026
Wall, South Dakota – Wall PRCA Rodeo
Application Deadline: May 1, 2026

Miss Rodeo South Dakota, Inc.

Board Members and Pageant Director

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PREVIOUS MISS RODEO SOUTH DAKOTA TITLEHOLDERS

1956	Patricia Haley Mostert
1957	Johna Kendrick Rovere
1958	Sandra Matz Singleton
1963	Dixie Kendrick Boyd
1964	Patricia Koren Sanmartin*
1965	Joan Smeenk Johnson
1966	Patricia Marshall Dewey
1967	Patricia Ray
1968	Lynn Rapp
1969	Ruth Ann Marty Sprague
1970	Kathy Norman Coleman
1971	Linda Nelson Aamodt
1972	Vicki Andis Suhn
1973	Teri Sutton Melvin
1974	Debra Hallberg Hattervig
1975	Jerry Knutson Luckett
1976	Pat Kramer Powers
1977	Gina Campbell Iverson
1978	Trish Walker
1979	Becky Warne Canesse
1980	Diane Mackaben Rieter
1981	Donna Keffeler*
1982	Kelly Ruland Kjerstad
1983	Wanda Lutter Watson
1984	Leslie Patten White*
1985	Robin Bail Tierney
1986	Deb Wilburn
1987	Angel Kammerer Lytle
1988	Shelli McKay Moore
1989	Sherry Maher Taylor
1990	Kara Rovere Neuverth
1991	Kayla Korkow Hiller
1992	Cheyenne Vig Winkler
1993	Leslie Kay Anderson
1994	Erin Gebhart Retzer
1995	Victoria French Blatchford
1996	Kara Fordham
1997	Jennifer Denkinger Stephes
1998	Tracie Bowden Hammerstrom
1999	Tommi Jo Casteel Rice
2000	Bobbi Jo Anderson Price
2001	Jennifer Heier Mickelson
2002	Jennifer Rusza
2003	Danci Anderson Baker
2004	Jessica Melvin Moore
2005	Marie Schaller Jaacks
2006	Sorrel McKay Muscat
2007	Lacey Cole Weiss
2008	Tara Trask
2009	Courtney Smith Vettel
2010	McKenzie Haley Vice*
2011	Vanessa Ternes
2012	Courtney Peterson Schaefer
2013	Kristina Maddocks Sigaty
2014	Melynda Sletten Larsen
2015	Kendra Peterson
2016	Mikayla Sich Schwedhelm
2017	Sonyah Clifford Vest
2018	Kay Marrs
2019	Jordan Tierney*
2020-21	Martina Loobey
2022	Adrianne Schaunaman
2023	Morgan Erickson
2024	Callie Mueller*
2025	Jordan Jensen

***Denotes Miss Rodeo South Dakota who won the title of Miss Rodeo America:**
More details including hometown and other awards received at the MRA competition are available on the MRSDI Facebook page and at http://www.missrodeosd.com

Who is Miss Rodeo South Dakota?

Miss Rodeo South Dakota is:

- A young lady with high moral and ethical character.
- A young lady who displays good sportsmanship.
- A young lady who is a talented, presentable horsewoman with vast knowledge of the equine industry and exhibits the careful and humane treatment of animals.
- A young lady who desires to act as an official representative of rodeo, who understands the sport of rodeo in its entirety and is able to explain it to anyone whom she comes in contact with.
- A young lady who strives to promote the state of South Dakota and the western way of life.
- A young lady who acts professionally, speaks intelligently and with dignity, and enjoys meeting people.
- A young lady who is goal oriented, wishes to be a leader in her community and is interested in furthering her chosen career.

Contestant Eligibility

Each contestant in the Miss Rodeo South Dakota Pageant shall on the date of competition and final selection as Miss Rodeo South Dakota:

- Meet all requirements set forth in the official rulebook for the Miss Rodeo South Dakota Pageant.
- Have held a preliminary title earned through competition or other means of selection by a rodeo committee, community, county or other sponsoring organization at any point previously.
- **Contestant will be 21 years of age by November 1, 2027 and I will be no older than 26 years of age by December 31, 2027. Upon request, I will provide a copy of a government issued identification** (such as a birth certificate, driver's license, passport, etc.) verifying my age.
- Have obtained a high school diploma or equivalent of a high school education.
- Certify that she has never been married, pregnant or given birth to a child.
- Never been charged and/or determined to have committed any crime of moral turpitude nor has she had a title removed for any reason.
- Be a legal resident of the state of South Dakota.
- Hold a Miss Rodeo South Dakota, Inc. membership. This is required for insurance purposes. The application and membership fee may be submitted with the contestant application. Find the membership application at: bit.ly/MRSDImembership
- Have executed all consents.
- Abide by all rules and regulations of the Miss Rodeo South Dakota Pageant.
- Not have been previously crowned Miss Rodeo South Dakota at the Miss Rodeo South Dakota Pageant or competed at the Miss Rodeo America pageant representing another state.
- Grant permission to the Miss Rodeo South Dakota, Inc. Board to verify all information contained on her application and attest that the information she has provided is true.
- Agree to abide by all pageant rules with the possibility of disqualification for infractions.
- Portray the highest of moral and ethical standards, show the true ideals of young womanhood and set an example above reproach.

- Will not compete in and otherwise participate in any other beauty and/or talent contest, pageant and/or activity, other than the Miss Rodeo America Pageant.

Miss Rodeo SD Pageant Application Requirements

All contestants who enter the Miss Rodeo South Dakota Pageant must complete the following steps:

- Submit a complete entry application. A checklist will be provided with the application packet indicating which items will be submitted electronically and which will be submitted by mail, and all items must be received electronically or postmarked by May 1, 2026.
- Pay a contestant entry fee of $300 which must be postmarked by May 1, 2026. Checks will be payable to Miss Rodeo South Dakota, Inc. Entry fees will only be refunded for illness with a doctor's note required.
- Contestant release and waiver must be signed and notarized.
- Submit a copy of the contestant's driver's license, birth certificate, or passport confirming their date of birth.
- Sell the equivalent of $200 in advertising to be placed in the pageant program. Ad copy and payment will be due with application. Additional advertising may be sold if desired; please discuss with pageant director before doing so.
- Contestant must be a member of Miss Rodeo South Dakota, Inc. for insurance purposes. Membership form must be submitted any time prior to the pageant application deadline; payment may be sent according to the membership form or with the pageant application packet.

General Pageant Guidelines

Conduct of Contestants

- Miss Rodeo South Dakota and contestants must abide by high standards of conduct while competing at the pageant. The reigning Miss Rodeo South Dakota and pageant contestants will be in the public eye 24 hours a day during the pageant.
- Miss Rodeo South Dakota and contestants are role models and are expected to always dress and behave, conduct themselves, appropriately.
- Unsportsmanlike conduct will not be tolerated and could result in the contestant being disqualified.
- Harassment and arguing between contestants will not be tolerated.
- A judge may not be approached by a contestant or any individual with the intent to influence or harass. This includes approaching a judge online or through social media. Action of this type will be reported to the MRSDI Board of Directors and disqualification of that contestant could result.

Contract

- A *draft* copy of the contract to be signed as the Miss Rodeo South Dakota Lady in Waiting and Miss Rodeo South Dakota will be included in the application packet. All contracts are subject to change prior to the official start of the pageant. Any changes will be reviewed at the pageant orientation.

Crowns and Banners

- Contestants will not wear any banners, crowns, or chaps during the pageant.
- Photos submitted for photogenic judging should not include crowns or banners.

Chaperones, Lodging, and Transportation

- Contestants will be under the supervision of the MRSD Contestant Chaperone from the time orientation begins until coronation. The chaperone will escort contestants to and from all functions during the pageant. A contestant may receive flowers, good luck mementos, etc. These items must be left at the front desk of the pageant hotel and will be distributed by the chaperone.
- Lodging for the duration of the pageant will be provided by MRSDI. All contestants are required to stay at the host hotel.

- The pageant is not officially complete until contestants are checked out of their room, or until the coronation is completed, whichever comes LAST. Contestants will be responsible for any damage done to their rooms.
- Contestants at the MRSD Pageant are required to pay their own transportation to and from the pageant. All food, lodging, and transportation while at the pageant will be furnished by the MRSDI Board. Contestants may wish to have some spending money available to them during the pageant for incidentals.
- All transportation for contestant functions that are outside of the hotel shall be provided.

Electronic Device Usage

- Contestants may not possess or use any electronic devices, including but not limited to: cell phones, tablets, laptop computers, smart watches, and any device with internet capabilities.
- These devices may be left with family or friends or turned into the contestant chaperone at orientation.

Grievances

- A pageant grievance committee will consist of 5 members: the MRSDI President, MRSDI National Director, MRSDI Board Member, MRSD Pageant Director, and a Teen MRSD contestant parent to be selected at orientation. These grievance committee members will be available throughout the entire pageant. The MRSDI President will be the contact and spokesperson for the committee.
- Any grievance must be filed by **a contestant** to be a valid grievance. No grievance from parents, guardians, trainers, family or third party will be acknowledged. The grievance must be: handwritten, signed, and delivered to the MRSD Contestant Chaperone, and filed within three hours of the event being protested. The MRSD Contestant Chaperone will immediately communicate with the MRSDI President that a grievance has been filed and deliver the grievance. Any grievance must address a single event.
- When the MRSDI President receives the grievance from the MRSD Contestant Chaperone, the Grievance Committee will meet to review the grievance. The Grievance Committee will then make a decision whether to act upon, reject, or disregard the grievance.
    - The Grievance Committee and contestant with a concern will not discuss the grievance with anyone, including parents, other contestants, judges, etc.

- The Grievance Committee will interview all parties involved.
- The Grievance Committee must come to a majority decision.
- The pageant will continue as scheduled until decisions have been made.
- No grievances may be based solely on the scoring by judges.
- The Grievance Committee must make a decision based on facts. They must be certain, without a doubt, that the misconduct or misrepresentation by the implicated was intentional or that there was an infraction of a rule.
- If the committee feels the grievance needs to be acted upon, they will take the complaint to the Executive Board and/or the head judge of the Miss Rodeo South Dakota Pageant.
- The Executive Board's decision is final.

Pageant Orientation

- Orientation will be held at the beginning of the pageant. Parents are welcome and encouraged to attend.
- At this orientation, a Teen Miss Rodeo SD contestant parent will be nominated to serve on the Miss Rodeo SD Pageant Grievance Committee. Likewise, a Miss Rodeo SD contestant parent will be nominated to serve on the Teen Miss Rodeo SD Pageant Grievance Committee. Please see the "Grievances" section of this rulebook for details on the purpose and function of the Grievance Committees.
- Any changes to the MRSD LIW/MRSD contract will be reviewed.

Parents, Relatives, and Friends

- Parents, relatives, and friends of contestants are welcome to attend public events at which the contestants will be present. If the event requires a ticket for entry, parents, relatives, and friends must purchase their own ticket.
- Parents, relatives, and friends of contestants will be responsible for their own transportation, lodging, and meals during the pageant.
- After the pageant begins, contestant hotel rooms will be off limits to anyone except the MRSD Pageant Chaperones, Directors, or Board Members. Any contact with the contestants must be made through the chaperone.
- A judge may not be approached by a contestant or any individual with the intent to influence or harass. This includes approaching a judge online or through social media. Action of this type will be reported to the MRSDI Board of Directors and disqualification of that contestant could result.

Attire

- No crowns or banners will be worn during any portion of the pageant, including any non-judged events.
- Contestants are expected to appear in full western attire at all times, **including after pageant coronation when picking up awards, even if not selected as the queen.** This includes pants or jeans, dresses, skirts, blouses, jackets, vests, western hats, boots, and belt.
- "Wrangler" brand pant products are highly encouraged but not required.
- All dresses must have sleeves and sleeves should be longer than a cap sleeve. If dress or top does not have sleeves, then a jacket with sleeves must be worn. The skirt length should not be more than 3 inches above the knee. No halter or prom type dresses. No midriff showing. Nothing extremely low cut either in the front or the back.
- Please see Rulebook "Appearance" section for more information on scoring and "Dress Code" section for specific attire for various pageant events.

Awards

- Awards will be given to the high-point earner in: Horsemanship, Personality, Appearance, Speech, Photogenics, and Written Test.
- The Miss Congeniality award will be voted on by the contestants on the last day of the pageant. Both Teen and Miss Rodeo South Dakota contestants will vote for Miss Congeniality in both pageants. Miss Congeniality is known by her peers as the most friendly, helpful, genuine, and outgoing contestant in the pageant.
- An ad sales award will be given to the contestant selling the highest total dollar amount of advertising for the pageant program. This award does not factor into the final score that determines the winner of Miss Rodeo South Dakota.
- The contestant receiving the highest grand total score (having earned a minimum of 70% of eligible points) shall be crowned Miss Rodeo South Dakota. The contestant receiving the second highest grand total shall be first runner-up. The contestant receiving the third highest grand total shall be second runner-up. The announcement of second and third runners-up will be optional based on the number of contestants competing during that year.
- In the event there is only one Miss Rodeo South Dakota contestant, she must compete in all categories and earn a minimum of 70% of eligible points to win the title.
- Ties will be addressed as following:

- For category winners (Personality, Horsemanship, Appearance), each of the tied contestants' high and low total scores for that category will be dropped and the remaining score will be used to determine that category winner. This method will be used only to determine who is the recipient of the tied category and will not be used to tally the grand total score each contestant receives.
- Ties in Speech and Photogenic will be broken by using the same method as the category winners.
- A tie score on the written test will be broken by specific questions designated as tiebreakers and indicated as such. If a tie remains, it will be announced and a coin toss will determine which contestant takes the award home.
- A tie for Miss Congeniality will be broken by a revote of contestants.
- To break a tie for Miss Rodeo South Dakota and runners-up, the contestant who received the highest combined total horsemanship score will win the tie.

- The scrapbook award cancelled for 2024, and beyond until further notice.

Comments and Score Sheets

- Score sheets will not be returned to contestants following the pageant. Comment sheets will be given upon request and completed at the judges' discretion.

Loss of Title and Benefits

- The newly crowned Miss Rodeo South Dakota will sign and abide by all the contract terms. If it has been determined by the MRSDI Board that Miss Rodeo South Dakota has violated any of the terms, she will have her title taken away and she will not be allowed to represent as Miss Rodeo South Dakota or compete at the Miss Rodeo America Pageant. Also, Miss Rodeo South Dakota will forfeit her crown and all benefits, to include all gifts and prizes derived from winning the title of Miss Rodeo South Dakota.

Judging Guidelines

- Judging will take place throughout all pageant activities. It will begin at the registration of the contestants and continue throughout the pageant.
- Judges may, at their discretion, deduct points if they see trainers coaching contestants from the side during the horsemanship or any part of the competition, or if they witness unsportsmanlike conduct at any time.

Judges and Scoring

- Judges are selected for their expertise in the fields of the competition – horsemanship, personality, and appearance. They are selected based on their knowledge of the sport of professional rodeo, their western horsemanship experience, specifically judged horse events, and awareness of correct western dress.
- Three judges will judge all categories of the pageant. All scores from each of the three judges will be totaled by a certified public accountant for each contestant.
- An independent accountant will be utilized to tally scores.
- A “Head Judge” will be selected at the judges’ orientation, of which will be responsible for collecting fellow judges' sheets after each judged event, sealing in a provided envelope and submitting them to the Judge Chaperone. The Head Judge will seal said envelope and sign his or her name across the flap. Judge Chaperone will pass the envelope on to the MRSDI board members (two) delivering scores to a qualified financial officer, pre-approved by the MRSDI board. Examples include, but not limited to: an accountant, lawyer, bank/loan officer, judge, country auditor.
- Judges shall mark scores in nonerasable ink.
- After score tabulation is complete, the Pageant Director and MRSDI President will meet in the presence of the independent qualified financial officer to fill the winners’ names in to the coronation script. Two copies of the coronation script will be printed and sealed in separate envelopes, with the Pageant Director, MRSDI President, and the qualified financial officer signing across the flaps. One of these will be delivered to the coronation emcee by the Pageant Director, and one will be held by the Pageant Director for awards distribution following coronation.
- Following completion of the coronation script, all scoresheets will be sealed and held in a secure location by the Pageant Director.
- Scoresheets will not be made public for any reason. At no time will parents, contestants, or others be allowed to see the scoring or tabulation sheets.

Judged Categories and Events

Horsemanship

The purpose of this division is to select the young lady who rates highest in:

- Control of mount and the way any situation that may occur is handled.
- Balance – ability to sit a saddle.
- Position of hands, feet, and overall position in saddle.
- Mounting and dismounting.
- The understanding and skill of the contestant will be judged, not the horse or the equipment.
- There will be a private horsemanship interview which will be a minimum of 10 minutes. In this interview, the contestants will be asked anything that the judges deem important that pertains to the horse industry. This interview will be separate and in addition to the questions asked of the contestants in the arena during the horsemanship interview. Horsemanship points will be awarded during this interview and **will** be counted toward the horsemanship award.
- There will be two go-rounds of horsemanship competition. Horses and tack will be provided and will be drawn for each go-round. No contestant will ride the same horse in two go-rounds.
- Contestant will be responsible for providing their own flag boot. Spurs will not be allowed for either round, but may be worn for grand entry if requested.
- The pattern will be demonstrated by the reigning Miss Rodeo South Dakota. The judges and MRSDI reserve the right to make alterations and/or additions to these instructions.
- Both go-rounds, grand entry, horsemanship interview, and horsemanship/rodeo impromptu questions will all count toward the contestant's horsemanship score.
- **Horsemanship Competition**
    - First Go-Round
        - Judges will select one of the MRA patterns (see below on p22-24)
        - After executing the pattern, contestants will dismount and be asked questions pertaining to tack, horse selection, care, feeding, diseases, anatomy, rodeo, etc.
        - The contestant's style of responding to these questions should be the basis for the personality score she receives in horsemanship, while the

content of the answers should be used as part of her actual horsemanship score.
        - After remounting and riding to the gate, the contestant will present a flag in the arena on horseback.
    - Second Go-Round
        - Each contestant will be allotted 1 ½ minutes to complete a freestyle pattern. Time will start when the shoulder of the horse crosses the plane of the gate.
        - The following 4 elements must be included and may be completed in any order: presentation run, lead change, back, and stop.
        - The announcer will give a warning when 30 seconds remain, and TIME will be announced when 1 ½ minutes have elapsed. Judges will be directed to disregard any elements completed following the announcement of "TIME".
    - Contestants should focus on their ability to utilize the horse they have drawn in both go-rounds.
- **Grand Entry**
    - Contestants will be introduced at some point during the first rodeo performance. They will not carry sponsor flags. Horses will be provided.
    - The judges are looking for personality projection, riding ability, consideration and use of arena, speed, ability to follow direction of flag boss and/or stock contractor, entering the arena, exit, and control of horse.
    - Crowns, banners, and chaps are not permitted. Contestants may wear spurs if requested by flag boss and/or stock contractor.
    - Arena Biography – please refer to details in the application packet.
- **Horsemanship Interview**
    - The horsemanship interview will be a minimum of 10 minutes in length and questions asked will pertain to any aspect of rodeo and the horse industry. Topics covered can also include the horsemanship competition and flag and wave presentation.
    - This will be a standalone private interview, separate and in addition to any questions asked during the actual horsemanship competition.

Appearance

The purpose of this judged division is to select the young lady who rates highest in:

- Grooming – to include neatness and cleanliness in every detail, such as complexion, hands, fingernails, hair, make-up, hat, boots, and other accessories and apparel. Meticulous care in general grooming is essential for a young lady who wants to be considered Miss Rodeo South Dakota.
- Poise and Posture – classy, lady-like behavior in every situation.
- Knowledge of proper western attire
    - Contestants should be aware of what is fashionable western dress, with particular attention given to color coordination, and should know how the use of various color combinations can enhance appearance and eye appeal.
    - It is not necessary to invest in an excessive amount of expensive clothing. Judges will be looking for versatility and imagination displayed.
    - Judges will be observing how a contestant's clothes fit and suit her personality, including the length of her pants, shirts, and jackets and the crease and shape of her hat. Clothing should be clean, well-cared for, well fitting, and consistent with current fashions.
    - Contestants are expected to appear in full western attire at all times, unless otherwise specified. This includes pants or jeans, dresses, skirts, blouses, jackets, vests, western hats, boots, and belt.
    - Wrangler pant products are highly encouraged but not required.
    - All dresses must have sleeves and sleeves should be longer than a cap sleeve. If dress or top does not have sleeves, then a jacket with sleeves must be worn. The skirt length should not be more than 3 inches above the knee. Please consider that the length remains appropriate when walking. No halter or prom type dresses. No cleavage or midriff showing. Nothing extremely low cut either in the front or the back.
    - The style projected with the outfit should reflect a western image.
    - Contestants should be knowledgeable about current trends in western wear.
    - Contestants are allowed and encouraged to repeat outfits if desired.
    - Please consider current rodeo queen attire and clothing choices appropriate to the situation and season of the year.
- Appearance judging will take place throughout every pageant event.

Personality

The purpose of this division is to select the young lady who rates highest in:

- Intelligence – good common sense.
- Education – conversational ability in rodeo and other areas, with special emphasis on grammar and enunciation.
- Attractiveness – not necessarily to mean beauty, but rather whether the contestant radiates self-confidence without making an issue out of it. She should also show maturity, high moral standards, sincerity, and integrity.
- Personality reflections – to include the contestant's style of attire, overall appearance, magnetism, charisma, and eye appeal.
- Genuine interest in other people, in the pageant and in rodeo, and a noticeable consideration of others.
- Self-projection – ability to project one's personality, whether it be from horseback in an arena, on television, or before an audience. Also, to be considered are sense of humor, showmanship, ambition, desire, and enthusiasm.
- Happy outlook on life in general.
- Promptness in keeping the pageant schedule.
- Public presentation – includes public appearances of contestants, giving them an opportunity to speak to an audience with facts and interesting information.
- Contestants will be expected to answer questions in at least one of their public appearances, with questions prepared in advance and drawn by the contestant. Impromptu questions all require the contestant to think "on her feet," show maturity, intelligence, wisdom, and imagination.
- Personality judging will take place throughout every pageant event.
- Judges will have a copy of each contestant's application and resume, and will factor these materials into this category.

Public Speaking

- Extemporaneous Speech
    - Each contestant will receive a list of topics selected by MRSDI to choose from. Contestants will be provided with paper and writing utensil. There will be 10 minutes for each contestant to prepare a 1 ½ minute speech. Speeches will be timed, and the judges will be given the length of each contestant's speech. Any penalty for going over or under the time limit will be at each judge's discretion. Notes may not be utilized.

    - Judging is based on the following criteria:

        - Content, including organization, subject relevancy to the required topic, and knowledge
        - Delivery, including the use of the microphone, enunciation, volume and grammar
        - Relevancy to the topic
        - Self-assurance, including personality, projection to the audience, poise, professionalism, and eye contact
        - Time allotted for the presentation
- Impromptu Questions
    - Impromptu questions will be asked during various pageant functions.
    - Questions asked during the impromptu sections may relate to the sport of rodeo, horsemanship/equine science, agriculture, current events, or about the contestants themselves.
    - The personality score should reflect the contestant's ability to "think on her feet" while answering. The composure and grace with which she handles the question should be considered as well.
    - In the case of horse or rodeo related questions, the content of the answers will be included in the horsemanship score.
    - Contestants are expected to show a reasonable familiarity with current issues, a command of basic grammar, and an ability to answer questions with maturity, intelligence, and imagination.
- Media Interview
    - The media interview will be a 90 second recorded interview that will be viewed by the judges and posted publicly on MRSDI social media pages. Questions may be related to rodeo, the role of Miss Rodeo South Dakota, the Brookings PRCA Rodeo, and the contestant herself. Judging is based on knowledge, poise, overall appearance, expression, eye contact, professionalism, and delivery.
- Open Interview
    - The open interview will be conducted as a group before an audience and have a 10 minute time allowance.
    - The questions asked will encompass a variety of topics. Judges are asked to avoid questions about sex or religion.

- Judges are encouraged to take this opportunity to find out as much as possible about the ability of the contestant but are should try to ask open-ended, discussion type questions.

Personal Interview

- The personal interview will be a minimum of 15 minutes in length and will include questions on current events and personal opinions as well as questions about the contestant herself. Judges are asked to avoid questions about sex or religion.
- The content of answers and the poise with which they are presented should be considered. Judges may be referring to contestant applications at this time and may consider the answers as a reflection of the contestant's personality.
- Contestants are expected to demonstrate intelligence, good judgment, conversational ability, a sense of humor, as well as familiarity with horsemanship, rodeo, and current events.

Modeling

- Contestants will participate in at least one fashion show.
- The score should take into consideration the attire the contestant has chosen, as well as her ability to model with poise, grace, and confidence, while effectively projecting her personality to the audience.

Written Test

- Contestants will be given a written test with questions comprised of PRCA, general rodeo, equine, national/local sponsors, and Miss Rodeo South Dakota contract information. Tests will be scored either by two impartial individuals; typically one MRSDI Board Member and one individual selected by the MRSDI Board or electronically via proctoring software. The highest score will be the winner of this category.
- Contestants may request reasonable testing accommodations, if needed. Requests should be sent to the MRSDI Pageant Director with pageant application and will be kept confidential. Accommodations cannot be made if prior notice is not given.

Photogenic

- The judges will score the required 8x10 color head and shoulders photograph submitted by each contestant to determine the winner of this category.
- The judges will consider overall appearance, expression, attitude, choice of colors, personality, and eye contact with the camera.

- The photogenic award and points do not contribute to the overall score to gain the title of Miss Rodeo South Dakota.

Dress Code for Pageant Events

Western hat, boots, and belt required with all outfits unless otherwise noted

Orientation & Open Interview

- Pants/jeans with shirt, vest, or jacket

Personal Interviews

- Western business attire – dress or skirt with blouse and/or vest or jacket

Media Interview

- Personal Interview outfit will be worn; no accessory changes will be allowed

Fashion Show

- Western trendy outfit – this outfit should be a western party type outfit reflecting current trends in the western fashion world. This is an opportunity for contestants to really show off their personality and style. Anything goes (as long as it falls within the guidelines for modesty and appropriate dress of course!). Short dresses, long dresses, pants, jumpsuits…the possibilities are endless and we encourage expressive creativity! Hat, boots, and belt MUST be western style. Short boots or booties may be worn if they have a western toe and heel. Hats must be a western type that a crown could be worn on.
- Western elegance outfit – this is the rodeo queen version of the evening gown competition. Dresses or skirt outfits should be of a western style.
- Contestants may also model outfits and accessories provided by pageant sponsors. Further information about this will be communicated closer to the pageant.

Horsemanship

- Pants/jeans with form fitting blouse or shirt with long sleeves, any color. No vests or jackets.

Sponsor Visits

- Pants/jeans with shirt, vest, or jacket

Rodeo Performance

- Pants/jeans with arena shirt or vest. Any theme (i.e., Patriotic, Tough Enough to Wear Pink) will be communicated to the contestants when known

Speeches

- Modern, contemporary dress/skirt with blouse and/or jacket/vest. Outfit should be appropriate for a daytime speaking event and can be an outfit previously worn in this competition.

Horsemanship Interview

- Pants/jeans with shirt, vest, or jacket

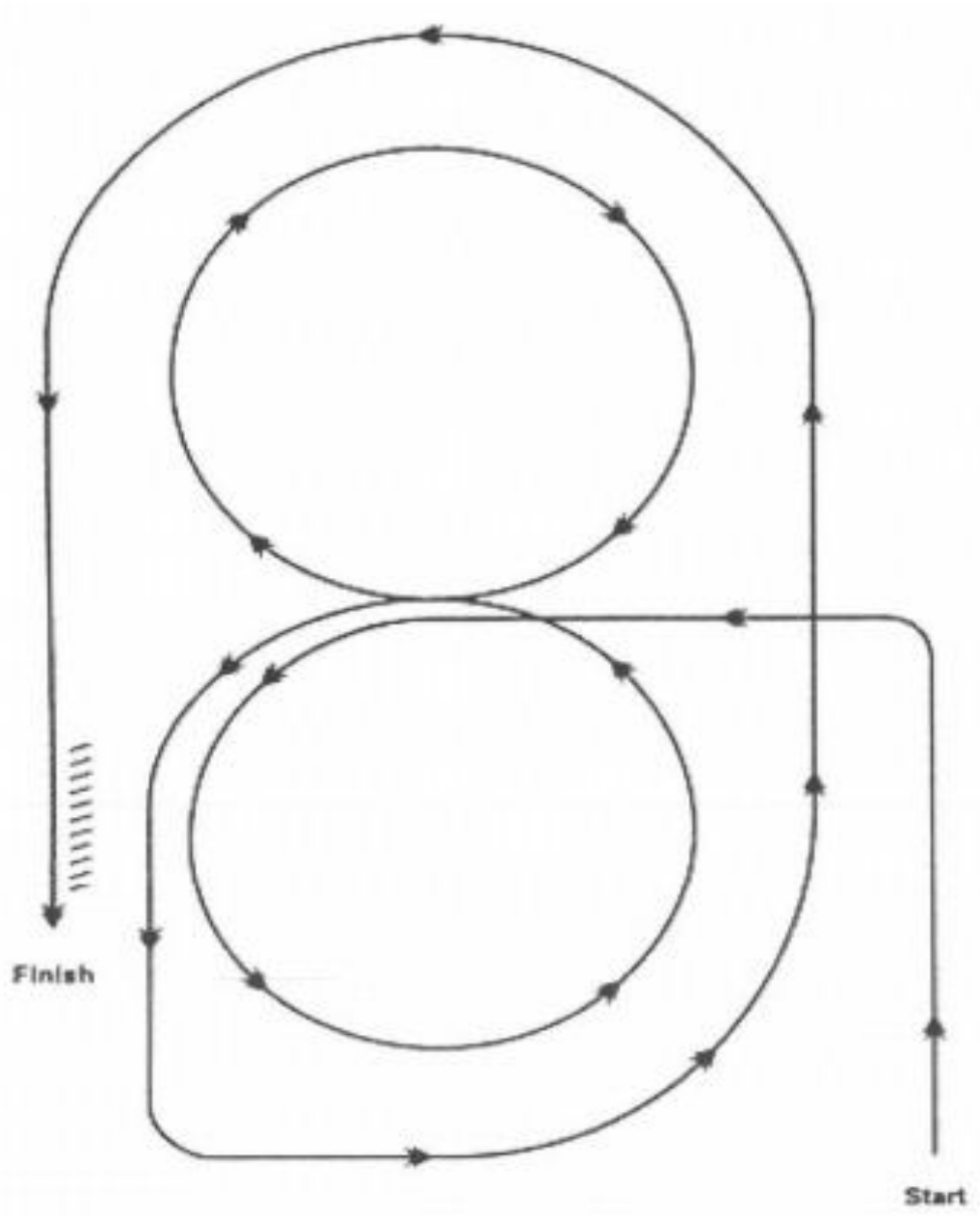
Special Events

- Pants/jeans with shirt, vest, or jacket unless otherwise specified

Coronation

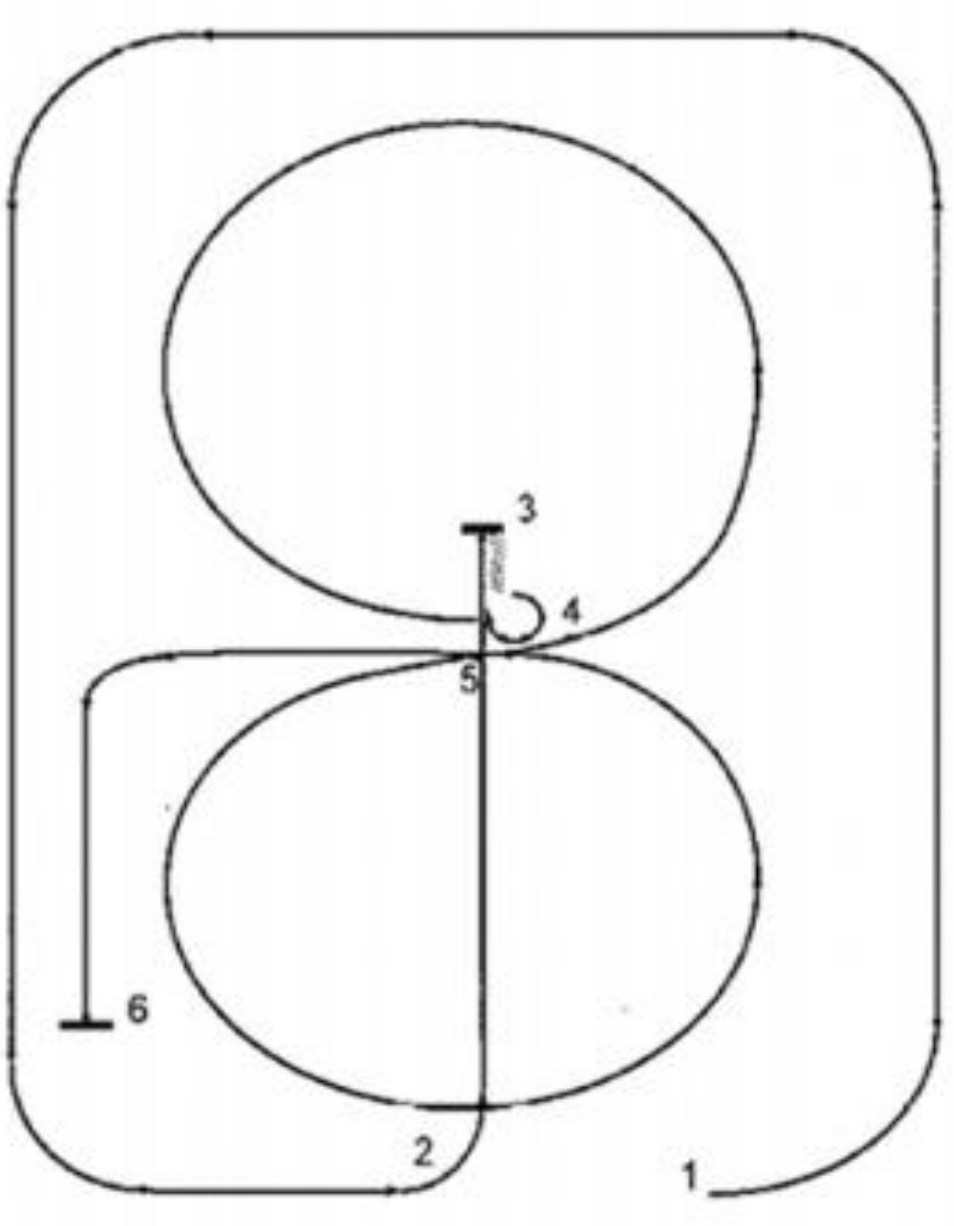
- Pants/jeans with arena shirt or vest

Horsemanship Pattern #1



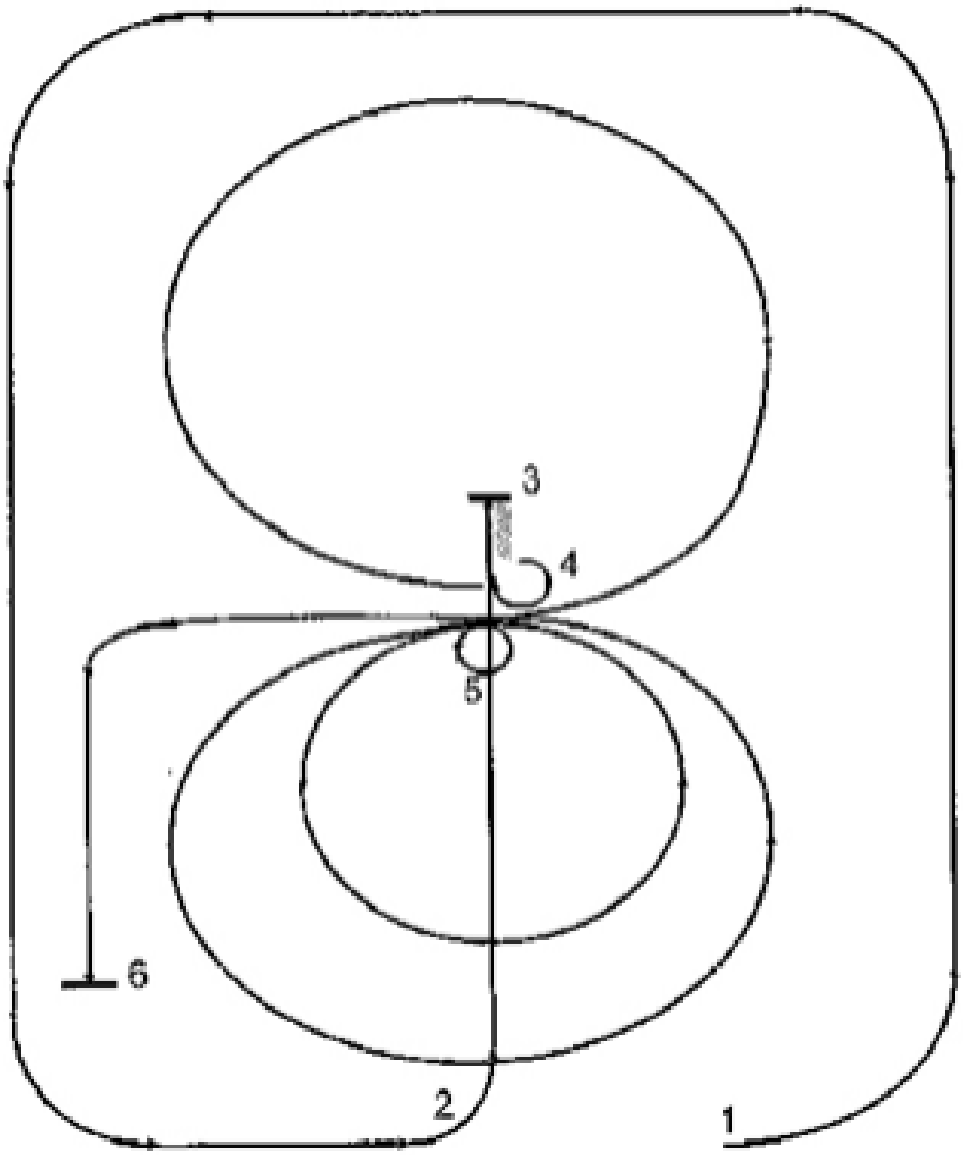
1. Extended jog along the side of arena, then to center.
2. Begin lope at center of arena and lope left circle on left lead.
3. Change leads at center of arena and lope right circle on right lead.
4. Change leads and continue loping around end of arena.
5. Once on the straight, increase speed and continue around end of arena.
6. Stop and back.
7. **The judges reserve the right to make alterations and/or additions to this pattern.**

Horsemanship Pattern #2



1. Circle the arena on the left lead at an extended lope.
2. Guide left and lope down the center of the arena with moderate speed.
3. Pass the center of the arena, stop and back to the center.
4. Execute a ¾ turn to the right and lope a circle to the right with moderate speed.
5. Change leads and lope a circle, to the left, with moderate speed. After completing the circle, continue loping on the left lead toward the end of the arena.
6. Stop and pause to show completion of pattern.
7. **The judges reserve the right to make alterations and/or additions to this pattern.**

Horsemanship Pattern #3



1. Circle the arena on the left lead at an extended lope.
2. Guide left and lope down the center of the arena with moderate speed.
3. Pass the center of the arena, stop and back to the center.
4. Execute a ¾ turn to the right and lope a circle to the right with moderate speed.
5. Stop in the center, execute a 360 degree to the left. Lope a small circle to the left followed by a larger faster circle to the left. At the center of the arena, rate back to the slower speed and continue loping on the left lead toward the end of the arena.
6. Stop and pause to show completion of pattern.
7. **The judges reserve the right to make alterations and/or additions to this pattern.**

Scoring Matrix

Event	Appearance	Personality	Horsemanship	Other	Total
Application				15	15
Open Interview	15	20			35
Personal Interview	60	75		60	195
Fashion Show Sponsor Outfit(s)				10	10
Fashion Show Western Trendy	50	10		10	70
Fashion Show Western Elegance	50	10		10	70
Fashion Show Impromptu #1 CE/P		10		10	20
Fashion Show Impromptu #2 CE/P		10		10	20
Fashion Show Impromptu #3 CE/P		10		10	20
Horsemanship Pattern/Questions			125		125
Horsemanship Flag			20		20
Horsemanship Freestyle			90		90
Horsemanship Overall	40	40			80
Horsemanship Interview	40	35	30		105
Friday Grand Entry	10	10	15		35
Extemporaneous Speech	20	40		90	150
Speech Event Impromptu #1 H/R			10	10	20
Speech Event Impromptu #2 H/R			10	10	20
Media Interview		15		15	30
Miscellaneous Events	15	15		15	45
Total Per Judge	**300**	**300**	**300**	**275**	**1175**
Written Test					200
			Overall Total Points		**3725**
			(1175*3)+200)		

Miscellaneous events include

Orientation
Sponsor visits
Breakfasts
Any other events and times when judges may interact with or observe contestants

"Other" criteria defined as:

Application - content, grammar, and professionalism
Photogenic - overall appearance, expression, attitude, choice of colors, personality, and eye contact
Personal Interview - content, knowledge, and presentation
Fashion Show Sponsor Outfit(s) - ability to model with poise, grace, and confidence
Fashion Show Western Trendy - ability to model with poise, grace, and confidence
Fashion Show Western Elegance - ability to model with poise, grace, and confidence
Fashion Show Impromptu #1 (current event/personality) - content, knowledge, and presentation
Fashion Show Impromptu #2 (current event/personality) - content, knowledge, and presentation
Fashion Show Impromptu #3 (current event/personality) - content, knowledge, and presentation
Extemporaneous Speech - content, delivery, self-assurance, and time
Speech Event Impromptu #1 (horsemanship/rodeo) - content, knowledge, and presentation
Speech Event Impromptu #2 (horsemanship/rodeo) - content, knowledge, and presentation
Media Interview - content, knowledge, and presentation
Miscellaneous Events - presentation and conversational skills